

Sponsorship Information pack



Outstanding CARE AWARDS for Devon & Cornwall 2019



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★ ★ The Awards ★ ★

The Outstanding Care Awards Devon and Cornwall celebrate the very best people and businesses that go above and beyond to deliver outstanding care to vulnerable people across the South West.

Recognised by over 23 different awards, we are thrilled to highlight the hard work and dedication of the care sector from the Hospitals and Emergency Services to Care providers and front line care workers and even suppliers to the industry, this is a truly special and prestigious event.

The winners will be announced at a glittering awards ceremony on June 28th at the Rivera Centre in Torquay.

The evening will be hosted by some inspirational guest's speakers, music performers and a very special comedy act. Present on the night will be all finalists and their guests along with sponsors, judges and leading figures from across the region.



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The judging panel consists of representatives from local councils, independent local people and organisations with the winners being chosen by those who sponsor the awards.

★ ★ The Awards ★ ★

Care Home Manager of the Year

Homecare Manager of the Year

Supported Living Manager of the Year

Care Home of the Year

Domiciliary provider of the Year

Supported Living Award

Deputy of the Year

Team of Excellence

Outstanding Contribution to Health and Social Care

Catering Team of the Year

Employer of the Year

End of life Excellence Award

Voluntary Sector Award

NHS Award

Health Care Assistant of the Year

Supplier of the Year

Support Worker of the Year

The Innovation Award

The Memory Lane Award

Community Engagement

Award

Care Newcomer Award

Special Category Award

(GOLD ONLY) no nomination
process





Sponsorship Opportunities



With such a publicised and important event we are delighted to offer you an opportunity to become involved through our comprehensive sponsorship package. As an award sponsor, your brand will be included in targeted, high profile publicity and take centre stage on the night.

We expect around 450 care providers and professionals to attend the awards and your brand and team could be networking with them all.

Reach hundreds of Care Providers and Decision Makers through our email and social channels.
Raise the profile of your business or organisation with unrivalled brand exposure as part of the Outstanding Care awards 2019.



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Sponsor Packages



Category sponsor (21 categories)~ package includes

Media and Marketing coverage

Branding on all pre and post awards publicity and press releases.

Branded Eshots promoting your sponsored category Regular branded posts on Social Media pages and website announcing your support.

Your logo displayed on all event promotional material

Full page advert in the awards programme

Invite to network with all finalist at our semi-finalist and finalist events prior to the awards evening.

Own personalised ebadge to promote your involvement with these prestigious awards.

Responsibilities and communications.

You will choose the overall Gold, Silver and Bronze WINNERS for you sponsored category with the support of the overall sponsors.

You will announce the shortlisted participants at all pre ceremony events.

You will present the awards to your category at the awards ceremony.

You will be provided with all nominee, shortlisted and finalist contacts details within your category to arrange networking events and meetings with them prior to any award events.

At the event

2 free ticket to the prestigious awards ceremony.

Branding within all goodie bags.

Branded slide on stage screen during award announcement and during gala meal.

Branding on stage digital lecterns during the gala.

Your logo engraved on sponsored award trophy

After the event

Copies of all photographs and video footage

£2500+ Vat

Overall Sponsor x2

Media and Marketing coverage

Branding and logo on all pre and post awards publicity and press releases.

Branded Eshots promoting overall sponsorship on Social Media pages and website.

Your logo displayed on all event promotional material and on dining tables at all 3 events.

X2 Full page advert in the awards programme

Invite to network with all finalist at our semi-finalist and finalist events prior to the awards evening and exhibitors stand.

Own personalised ebadge to promote your involvement with these prestigious awards.

Logos printed on all event tickets.

Logos printed on ALL awards, certificates and all winners' ebadges

Responsibilities and communications.

You will support with deciding the overall Gold, Silver and Bronze WINNERS for all sponsored category. (Any unsponsored categories will be decided by you alone.)

You will support with the opening and closing of all events.

You will choose and present the "special category" award at the prestigious awards.

You will be provided with all nominee, shortlisted and finalist contacts details to arrange networking events and meetings with them prior to any award events.

At the event

5 free ticket to the prestigious awards ceremony.

Branding within all goodie bags.

Branded slide on all stage screen material during award announcement and during gala meal.

Branding on stage digital lecterns during the gala.

Your logo engraved on all sponsored award trophies

After the event

Copies of all photographs and video footage

Press release.

£8000+ Vat

Goodie bag sponsorship

All guests will be provided with a goodie bag at the gala event, these bags will have your logo and branding and will be provided to 400-450 guests. This sponsorship will be exclusive to one sponsor. This will give your company high profiling at the event and also a long lasting opportunity.

£1500 +VAT

Welcome drinks sponsorship (400-450 people)

- You will have full branding opportunities in the drinks reception area
- special thanks made on the evening during presentations for your kind support, raising your brand awareness to guests
- Exhibit stand at pre event meetings and in the welcome drink area at the gala
- Pictures of the drinks reception area to use for promotional purposes
- 2 free tickets to the event.
- Branding on the digital lecterns during the gala event.
- Sponsorship status on our social media and website.
- ½ page advert in the awards program.
- Sponsor ebadge for your own marketing

£1500 +vat



Sponsor the Entertainment

- Special thanks made on the evening during presentations for your kind gesture, raising brand awareness
- We will be providing an inspirational speaker as well as a comedy act and performance during the evening.
- Logo on digital screens and lecterns during the gala.
- Exhibit stand at all pre event meetings as well as in the welcome drink area on the night of the gala.
- 2 free tickets.
- ½ page advert
- Branding on social media and website

£1500 + vat

Exhibit at all awards events. (3 events)

- Exhibit stand at semi-finalist announcements (150+ attendees)
- Exhibit stand at finalist announcement (150+attendees)
- Exhibit at prestigious awards event (400 + guest)
- Pictures of your exhibits on all social media marketing
- 2 free tickets to the award ceremony on 28th June 2019.
- ½ page advert in awards program

£1800+v



Digital Lectern sponsorship.

- Logo branding during the awards ceremony on 28th June 2019.

£50 + vat

Selfie booth sponsorship

- Your logo on all awards ceremony pictures taken with guest
- Own logoed props for guests to use in their event pictures.

£1500 + vat



Lanyard sponsorship

- Branded lanyards for all nominees, semi-finalists and judges at x2 pre gala events.

£500 + vat

To get involved please contact Kat Green on 07885550164



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